

**John N. Wood | Copywriter**

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Subject line: It's embarrassing, but here goes...

Dear Rachel,

What I'm about to reveal to you today is frankly quite embarrassing to myself.

In fact, it's something I never talk about.

You see, I'm a big fan of the late singer Selena Quintanilla.

About five years ago, I was searching on eBay and I noticed someone was selling one of her autographs.

I wrote the seller and asked him how he came into possession of her autograph.

He wrote me back explaining his brother had obtained it when he was working on a project that involved Selena.

The story seemed believable, so I bought the autograph, even though it was quite expensive.

I then bought a Selena poster and, along with the autograph, had it professionally framed.

A couple of months later, I saw a nearly identical autograph for sale on eBay from the same seller.

I pretty much knew right then that the autograph I had purchased was a fake.

I did a bit of research and quickly determined that Selena always added the year to her name when she signed her autograph.

Mine had no date after the name.

I still have the framed poster and autograph, but it's in storage.

It will never see the light of day.

Actually, I still cringe when I think about the whole episode.

It's a good example of how not to spend money.

I suppose I shouldn't be too embarrassed because I suspect most of us have stories like that. Where, for whatever reason, money we decided to spend brought us little or no value/benefit.

Fortunately, they are balanced out by the times we spend money and the value we receive far outweighs anything we spent.

And, I'd like to tell you about one of those high value, incredible "great bang for your buck" moments today.

Because whether you're an aspiring or seasoned copywriter, if I told you about an opportunity to hear Master Copywriter and best-selling author Bob Bly reveal his secrets on how to get more clients — and it would only cost you \$27, I think you'd agree that it would be money well spent.

But, if I mentioned that you also get to listen to web expert Nick Osborne offer up tips and advice on how to make more money as a freelance copywriter — and sit in as top web writer Sid Smith goes through strategies on how to promote your freelance copywriting website — and listen in as Mindy Tyson-McHorse shares the techniques she uses to promote herself and her business ...

I think you'd agree that it's not only money well spent — it's an incredible value that will help boost the income you make from your freelance writing business.

But, I'm not done yet.

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Because that same \$27 will also get you access to over 30 webinars/teleseminars and hundreds of great articles by some of the top performers in our industry — all designed to make you better at what you do and get you closer to your copywriting goals ...

And that's why I'm writing you today.

Because for October, the Wealthy Web Writer already has four live events scheduled featuring Bob Bly, Sid Smith, Nick Osborne, and Mindy Tyson-McHorse.

This is your opportunity to get access to ALL of them for only \$27.

It will also give you an opportunity to test out the Wealthy Web Writer. To take advantage of their rich archive of webinars and seminars on everything from how to get more clients to how to make big dollars writing autoresponder copy ... read some of their helpful articles that are always jam-packed with great tips on how to make more money or be more effective and efficient at what you do ... ask a question or two on the Wealthy Web Writer forum ... and so on.

After 30 days, if you like what you see and you feel it will help you move forward in your career, continue on with your membership at the low price of just \$27 per month.

If you choose not to continue for any reason, simply email the Wealthy Web Writer staff and they'll stop billing your credit card immediately.

And, it will only cost you \$27.

Yet, the knowledge you'll gain has the potential to pay off for you over and over in the weeks, months, and years ahead.

For more information about the Wealthy Web Writer, [click here](#).

To sign up for only \$27 [click here](#).

I no longer buy autographs on eBay, but I plan to be a lifelong member of the Wealthy Web Writer.

I'm confident you'll agree that the \$27 you spend today is an extremely solid and worthwhile investment in your web-writing future.

Best regards,

John Wood  
Freelance Copywriter &  
Wealthy Web Writer Platinum member

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