

Subject: The best \$1 you'll ever spend on your web writing career. Time-sensitive!

Dear **Name**,

Two people.

I'll call them Jill and Sam...

Both have similar goals.

They want to say "goodbye" to their current job situation and make their living as a freelance web writer.

Jill has people who will provide her answers to any questions she has along the way. She has access to insider information from some of the top experts in the industry.

Plus she has people giving her advice when it comes what niche she should chose, how to get clients, how much to charge and so on.

Sam does not.

It's him against the world, so to speak.

Who do you think has better chance of achieving their web writing goals?

Ok, ok, I know...it's a loaded question.

It's pretty obvious that Jill is better positioned when it comes to launching and maintaining a successful full-time web writing career. And with a support network like that to tap into, once she does, she'll more than likely find the kind of success she's looking for.

Now let me ask you another question...

If your goal is to become a successful web writer, gender aside, who do you most resemble -- Jill or Sam?

If you said "Jill" that's great news.

And if you said "Sam" *I've got some very exciting news for you.*

Because until Monday May 31st day at midnight you can instantly get all the support and resources you need to say "goodbye" your old job and launch your new web writing career -- *for only \$1!*

Let me explain...

Back in January we launched the Wealthy Web Writer.

The mission of the Wealthy Web Writer is simple:

To provide you with a roadmap for your online writing career. To educate, support and guide you, every step of the way...to inspire and motivate you and provide you with the tools, resources, and ongoing education you need to excel and prosper in this exciting industry of ours.

In a nutshell, our mandate is to deliver to you on a daily bases everything that "Jill" receives *and so much more*.

Since we launched, the feedback we've been received has been both wonderful and heart-warming.

Not to sound cocky, but it appears our current Wealth Web members feel we're solidly delivering on the promises we made to them.

How do I know?

Aside from the positive we've received on the site and through email, recently someone on the Wealthy Web Writer staff spoke to some of our members about the Wealthy Web Writer and the services we provide.

Here's just some of the feedback he received...

Lexi Rodrigo a freelance copywriter from Windsor, Ontario Canada says, *"I like that it has business-building tips and advice that you can't really find anywhere else. Things like how to communicate with clients, up-sell them -- really practical advice on how to become a web writer and how to make a good living at it."*

Lexi loves how much quality content the Wealthy Web Writer puts at her fingertips, *"I'm a member of a number of membership sites. The Wealthy Web Writer delivers more than most membership sites out there. Some membership sites only have one webinar or teleseminar a month. But we have a least one a week - sometimes we have two in one week!"*

She also finds the Wealthy Web Writer forum to be extremely helpful...

"It's nice to be able to ask someone who is also a copywriter what they'd do in certain situations. In the past I didn't really have a place to do that," she says.

"A real sense of community"

Anthony Jackson from Minnesota is studying copywriting in his spare time and hopes to make the leap soon to a full-time career as a web writer. Anthony says that Wealthy Web Writer is *"more than I expected when I signed up. It's an indispensable tool"*.

Anthony is following Joshua Boswell's step-by-step six-month roadmap to web writing success series...he loves B2B expert Steve Slaunwhite webinars and articles and he never misses an instalment of Mindy Tyson McHorse's reality blog where she's documenting her journey to become a six-figure web writer.

Anthony also loves the forum...

"I must have asked (Wealthy Web Writer Administrator's) Sid Smith ten different questions about a Word Press blog that I was putting together for a friend of mine and he answered every one of my questions perfectly," he says.

Anthony says what he loves most about the Wealthy Web Writer is the "real sense of community" it provides him with, *"It's nice to know you're not alone and there are people that have been there before and are willing to help you."*

Sue Keeler from Oneonta, New York was a little sceptical when she originally joined the Wealthy Web Writer:

"At first I thought it wouldn't (be beneficial) because I have so many years of experience, but it turns out I've learned a lot from it. The webinars are high quality because they are put on by people who are sharing experiences from actually being in the trenches and doing it. Plus it gives me a place to network and keep current on what's going on in copywriting. It's wonderful. I'm very impressed with what they're doing with it."

Information, motivation, encouragement...increased confidence

Susanna Perkins from the Orlando, Florida area was facing a problem many copywriters face when putting together website to promote their freelance business. She explains...

"One of the things that's particularly difficult for me is - I can promote somebody else's products and services, but I have a wicked hard time promoting myself. So several of the Wealthy Web Writer folks have been very helpful to me - helping me focus my "About" page on my website and define myself more effectively."

When asked if she'd recommend the Wealthy Web Writer to someone looking to become a professional web writer she says, *"It's like anything. You get out of something what you put into it. If somebody is going to collect a bunch of information and sit on it, no of course it's not going to help. But if somebody is looking for information, motivation, encouragement and maybe some increased confidence so they can actually put the information to work for them, then it's definitely a good investment."*

The best \$1 you'll ever spend on your web writing career.

So how much does it cost to become part of the Wealthy Web Writer community?

Some membership clubs charge \$97 a month, some charge \$200 a month, and there are some that charge upwards of \$500 a month.

With the volume of informative articles, webinars, teleseminars, "how-to" videos we currently on the site, and what we plan to do for you down the road — and what it will mean to your career — I don't think \$200 a month would be an unreasonable price for this.

But to make the Wealthy Web Writer accessible to as many aspiring and new web writers as possible we've set the monthly membership price at \$47 a month. ... which means, for the cost of dinner for two every month in a mid-range restaurant, you can get the ongoing encouragement, advice, connections, resources, and educational tools you need to start making serious money as a freelance web writer ... faster and easier than you ever may have imagined.

So while I believe membership at \$47 a month is an exceptional deal, today I have something very special to offer you.

Here's how it works. Become a member before midnight Monday, May 31st and for the first month we'll only bill your credit card \$1.

John N. Wood | Copywriter

Email: john@johnwoodcopywriting.com -- Cell Phone: 289 894-0722

You'll have an entire month to check out what the Wealthy Web Writer has to offer. The informative seminars and webinars ... the helpful articles about the niche or niches that interest you ... check out the forum, ask a question or two if you'd like ... watch a few "how-to" videos ... follow Joshua Boswell's step-by-step six month roadmap to web writing success series ... watch a few excerpts of Mindy Tyson McHorse's reality blog and so on.

Get a feel for what it has to offer and the impact it will have on your career.

But that's not the only good news I'm bringing to you today!

If you've purchased *at least one* AWAI program you qualify for another very special promotion we're running right now.

If you choose to continue after your \$1 test drive, moving forward we'll lock your membership in at the low, low price of \$27 per month -- not the regular price of \$47 per month.

We're not asking for any long term commitment either. If for any reason you decide the Wealthy Web Writer is not for you, simply contact us and we'll stop billing you immediately.

I don't think we can be any fairer than that.

If you're ever going to become of the member the most dynamic, informative, helpful web writing community on the Internet, then there's no better time than right now to take action.

The turning point of your career

At AWAI, we gauge our success on your success.

The more people who are successful as a result of our efforts, the stronger our business.

And, because I know Wealthy Web Writer will be the turning point of your career, I wanted to take price out of the equation and give you every possible reason to become a member.

To take advantage of this exciting offer [click here](#).

It's time you stopped going it alone and actually start making tangible progress on your web writing goals.

Use our experience, resources and support network to help you take your career to the next level.

[Click here](#) for more information about the Wealthy Web Writer.

[Click here](#) to take start your \$1 test drive today.

Or, if you prefer, give Barb, Pat, Debbie, or Jacqueline in Member Services a call toll free at 1-866-879-2924.

To your online success,

John N. Wood | Copywriter

Email: john@johnwoodcopywriting.com -- Cell Phone: 289 894-0722

Rebecca Matter
Co-Managing Partner, AWAI
Wealthy Web Writer Director

P.S. Don't forget. Our special \$1 test drive offer is only available until midnight Monday May 31st. To make sure you don't miss out why not sign up right now? It only takes a few minutes and the most you'll be risking is \$1-- *less the price of a cup of coffee at local coffee shop!* \$1 in exchange for all the ongoing encouragement, advice, connections, resources, and educational tools you need to start making serious money as a freelance web writer! [Click here](#) to sign up online or you prefer, give Barb, Pat, Debbie, or Jacqueline in Member Services a call toll free at 1-866-879-2924.